



Careers in Retail

INTEGRATED EDUCATION AND TRAINING (IET)



28 MILLION OPPORTUNITIES TO SUCCEED

The retail industry is America's largest private-sector employer, offering first jobs, second chances and lifelong careers to millions of people every day.

Through the NRF Foundation's RISE Up program, we offer training and credentials that teach foundational skills necessary for career success, from customer service and sales to inventory management and profitability.

Over 400,000 people have earned a RISE Up credential through our alliances with more than 800 training partners across 42 states.

Developed in collaboration with over 20 retailers, our industry-recognized curriculum and exams build workplace readiness through training resources loaded with real-world examples and engaging, media-rich activities.