



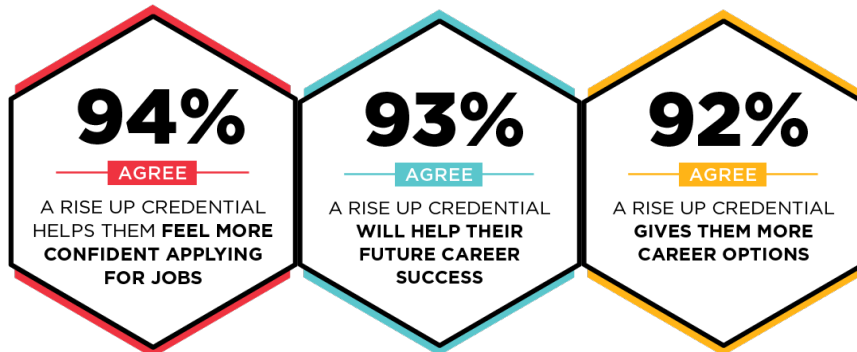
Careers in Retail

INTEGRATED EDUCATION AND TRAINING (IET)

Certificate Programs



Retailers and Businesses agree ...



Retail Industry Fundamentals	Customer Service & Sales	Business of Retail
Introduce the retail world & its career paths	Establish the value of quality customer service	Define retail as a business & explain the profit model
Explore retail operations, product life cycles & supply chains	Expand knowledge of customers' wants & needs	Present inventory life cycle & inventory control practices
Explain how the cost of goods sold impacts profit	Develop effective communication skills	Explore merchandising & marketing
Build basic customer service & sales skills	Teach sales planning & effective upselling strategies	Build an understanding of loss prevention
Develop job readiness skills	Build advanced retail skills	Teach the importance of workplace safety practices

28 MILLION OPPORTUNITIES TO SUCCEED

The retail industry is America's largest private-sector employer, offering first jobs, second chances and lifelong careers to millions of people every day.

Through the NRF Foundation's RISE Up program, we offer training and credentials that teach foundational skills necessary for career success, from customer service and sales to inventory management and profitability.

Over 400,000 people have earned a RISE Up credential through our alliances with more than 800 training partners across 42 states.

Developed in collaboration with over 20 retailers, our industry-recognized curriculum and exams build workplace readiness through training resources loaded with real-world examples and engaging, media-rich activities.

For further information, please call us at:

928-343-9363

Monday to Friday
8:00 AM to 5:00 PM

Adult Literacy Plus of Southwest Arizona
Changing Futures, Changing Lives